

# Plastic Action Initiative Tracker



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# **Endorsements**

The Ministry of Environment, Science, Technology and Innovation, on behalf of the Republic of Ghana, is committed to identifying and implementing long-term, sustainable solutions for plastics pollution. We believe this can be achieved with the co-benefits of creating good jobs for Ghanaians, preserving our valuable natural resources, and protecting our beautiful environment, especially the ocean and beaches. This first edition of the Plastic Action Initiative Tracker seeks to highlight and celebrate ongoing initiatives by different partners across the country to ensure that we achieve this shared goal of a Ghana free from indiscriminate plastic waste. MESTI acknowledges and congratulates the important and innovative work that Ghanaians are leading across the country in this shared fight. It is, therefore, my firm belief that this report will inspire actors across the plastics and waste management sectors to work together to scale existing solutions to reach more areas of the country, increasing the shared benefits of jobs, economic activity and a healthy environment.

# Honourable Dr. Kwaku Afriyie

Minister of Environment, Science, Technology and Innovation

The Plastic Action Initiative Tracker is a testament that cross-sectoral interventions are required to ensure sustainable plastic waste management. I hope that this publication inspires you to take action in support of the implementation of the Ghana National Plastic Action Roadmap for the eradication of plastic pollution in Ghana by 2040. This can only be achieved if each of us play our part.

Nestlé Ghana Limited commits to support the implementation of actions for marginalized groups through our Project Tricycle.

gungasdero

Mr. Georgos Badaro

Managing Director of Nestlé Ghana Limited

# Introduction

This first edition of the biannual Plastic Action Initiative Tracker is intended to serve as a reference point for the many varied and exciting initiatives happening on the ground across Ghana to address plastic waste and pollution.

Additionally, this tracker maps progress against the 74 recommended actions of the <u>Ghana National Plastic Action Roadmap to Eradicate Plastic Pollution</u> (2021) across the plastics value chain, highlighting the important work of six multistakeholder, thematic task forces covering policy, financing, inclusion, behaviour, innovation and metrics.

There's no silver bullet, and we all have a responsibility to act

Preparing the path to a circular economy requires coordinated action sustained over decades. This biannual tracker will regularly gauge the progress of action to address plastic waste. It will assess if efforts are on track and determine whether ongoing initiatives are tackling issues across the entire value chain or if future efforts should be targeted at neglected areas.

We hope this biannual Plastic Action Initiative Tracker inspires others to take action and partner with organizations already actively working on solving the problem of plastic pollution.

# Ghana National Plastic Action Partnership

The Ghana National Plastic Action Partnership (Ghana NPAP) was established in 2019 in collaboration with the Government of Ghana under the leadership of the Ministry of Environment, Science, Technology and Innovation. It aims to support the development of a circular economy framework as the primary mechanism for reducing plastic waste and plastic pollution in the country. In that regard, NPAP Ghana acts as the national platform for multistakeholder cooperation, facilitating initiatives and funding to scale up and accelerate in-country partnerships that address plastic waste and pollution, while also contributing to the nation's progress towards achieving many of the Sustainable Development Goals.

At the <u>launch of the Ghana NPAP</u> in October 2019, President Nana Addo Dankwa Akufo-Addo pledged to achieve zero plastic leakage into Ghana's ocean and waterways: "Ghana, after this process, will make best efforts to be a model for other countries in the region and on the continent on issues related to plastic management."

NPAP Ghana published a <u>national plastic action roadmap</u> in December 2021 to provide a clear pathway to eradicate plastic pollution in the marine environment and other water bodies by 2040. The roadmap presents a comprehensive suite of actions for Ghana to deliver on its ambitious goals to eliminate plastic waste pollution.



#### Introduction

# A system-change approach to eradicate plastic pollution in Ghana by 2040

# National target: eradicate plastic pollution by 2040

Despite major commitments from the government, industry and civil society to address their environmental impacts, under a business as usual (BAU) scenario, plastic leakage into the country's water bodies is projected to grow by 190% between 2020 and 2040 to 228,000 tonnes per year.

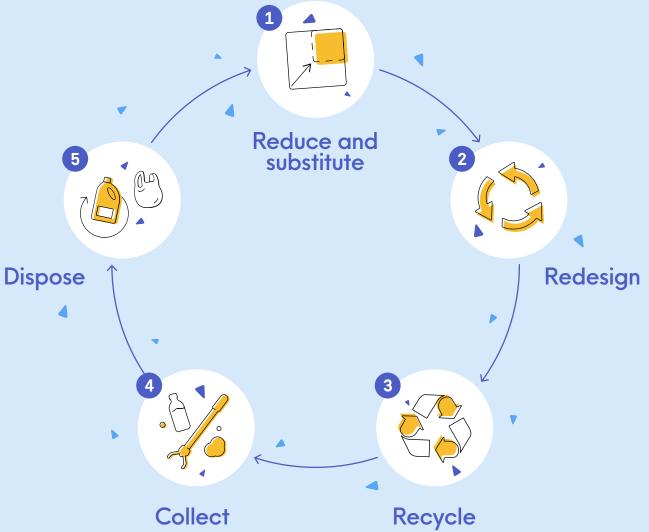
To solve this plastic leakage problem, a system-change scenario (SCS) requires multiple upstream and downstream solutions to be implemented concurrently, ambitiously and urgently.

Transforming the plastics sector requires change to be both systemic and systematic.

# **System-change scenario** by 2040

- Reduce and substitute plastic usage to restrict year-on-year growth in the consumption of plastic-based materials.
- Redesign plastic products and packaging for reuse or high-value recycling.
- 3 Recycle plastic waste by developing formal recycling facilities, increasing the involvement of informal and private sector players and collecting more source-segregated dry waste.
- 4 Collect more plastic waste by boosting state-funded, informal and private sector collection systems.
- 5 **Dispose** of all residual waste in environmentally engineered facilities to safely manage and prevent leakage of plastic waste.

# System-change scenario





#### Introduction

# Driving implementation across six impact areas

Task Forces have been established to lead six thematic areas and offer strategic advice on any related issues that may emerge. The recommendations developed by Task Forces are then discussed by a full Technical Committee that defines the decisions and actions to be taken, unless the matter requires review by the Steering Board.

# **Promote Inclusivity**

#### **Aim**

Ensure equity and inclusivity in the design and implementation of solutions to tackle plastic waste and pollution.

#### Main outcomes

- Inclusive perspectives adopted
- · Inclusive data generated
- · Diverse stakeholders engaged

## Role of the Task Force

- Develop a national gender strategy
- · Champion inclusivity across all NPAP activities and Task Forces
- · Identify opportunities to engage diverse stakeholders to shape solutions
- Report to NPAP Steering Board on a quarterly basis

# Inform Policy

#### **Aim**

Identify opportunities to create an enabling environment in support of addressing plastic pollution and waste.



#### Main outcomes

- Data analysis generated
- · National guidance developed
- Policy development supported

## Role of the Task Force

- Map the current national policy framework regarding plastics
- · Identify gaps and opportunities, and draft recommendations for action
- Collate recommendations from Task Force members
- Develop suite of policy recommendations
- · Report to NPAP Steering Board on a quarterly basis

# **Unlock Financing**

### Aim

Encourage efforts to remove policy barriers to investments in the circular economy for plastics, and attract investments in sustainable solutions.



## Main outcomes

- · Enabling environments advanced
- Broad networks created
- Investment diversified

## Role of the Task Force

- · Map investible projects
- Catalogue different financial organizations' interests and challenges
- Coordinate financing partners to deliver on the financing roadmap's recommendations
- Identify the policy barriers impeding investments in the circular economy for plastics
- · Report to NPAP Steering Board on a quarterly basis

# **Transform Behaviour**

#### Aim

Promote initiatives that help consumers and businesses form a more sustainable relationship with plastics.



#### Main outcomes

- Personal action mobilized
- · Government incentivisation encouraged
- · Business action inspired

## Role of the Task Force

- Map positive consumer choices and waste management behaviours across the value chain
- Identify opportunities to transform behaviour and increase participation in reduction, reuse and recycling programmes
- Connect with informal sector representatives and identify ways in which the NPAP can support their efforts through collaborative engagement across the NPAP community
- Identify case studies and local examples of social enterprises, diverse leadership and inclusive approaches to behaviour change
- · Report to NPAP Steering Board on a quarterly basis

# Introduction: Driving implementation across six impact areas

# **Boost Innovation**

#### Aim

Support and promote innovative solutions that tackle plastic waste and pollution in priority countries



#### Main outcomes

- · Innovators uplifted
- Innovative solutions scaled
- Collaboration increased

#### Role of the Task Force

- Map innovations, ventures and projects linked to the national action roadmap
- Identify innovation barriers and potential solutions
- · Identify collaboration opportunities across the mapped innovations, ventures and projects
- Identify gaps in the market for sustainable technologies
- Report to NPAP Steering Board on a quarterly basis

# Harmonize Metrics

#### Aim

Align with key stakeholders on metrics and standards for measuring plastic waste and pollution



#### Main outcomes

- · Gender-specific data generated
- Data analysis improved
- Consistent standards cultivated

#### Role of the Task Force

- · Map the initiatives that entail data collection and data sets related to the system scenario analysis
- Identify collaboration opportunities across data platforms to further develop the baseline and track progress
- · Report to NPAP Steering Board on a quarterly basis



# **Objective**



Ensure equity and inclusivity in the design and implementation of solutions to tackle plastic waste and pollution.

# **Priorities**

- Develop a national database of informal waste pickers, collectors and recyclers
- Develop stakeholder guidelines for informal sector integration
- Capacity building for informal actors and NPAP platform members

# Task Force Membership

#### **Public sector**

Ministry of Gender, Children and Social Protection

Ministry of Sanitation and Water Resources

#### Academia

University of Cape Coast

#### Private sector

Nestlé Ghana Ltd

Jekora Ventures

Coca-Cola

**Miniplast** 

Environmental Service Providers Association

# International organizations

Global Affairs Canada

### Civil society

rePATRN

Asase Foundation

Footprints Africa

Kpone Landfill Waste Pickers Association

Green Africa Youth Organisation

Borla Taxi Association

Women in Informal Employment Globalizing and Organizing (WIEGO)

Environmental Justice Foundation (EJF)

Plastic Punch

Environment360

# Promote Inclusivity: Workplan

| Activities   | 2022    | 2023       |
|--|---------|------------|
| Improve mainstreaming of gender issues across all impact areas   |         |            |
| Mainstream gender across workplans of Task Forces  | Q1 – Q3 |            |
| Develop an intersectional strategy   | Q2 – Q4 |            |
| Build capacity for NPAP members to mainstream gender across value chain  | Q1 – Q3 |            |
|  |         |            |
| Integrate informal sector actors   |         |            |
| Organize informal workers into cooperatives  | Q1 – Q3 | Q2         |
| Develop stakeholder guidelines for the integration of waste picker associations and groups                               | Q2 – Q4 | Q1 – Q3    |
| Create industry training programmes targeting the informal sector  |         | Q1 – Q3 Q4 |
| Build the capacity of informal actors and other stakeholders on inclusive Extended Producer Responsibility (EPR) schemes | Q3      |            |
|  |         |            |

| Improve welfare of informal actors  |         |         |
|---|---------|---------|
| Build capacity of informal actors to tender for formal sector contracts             |         | Q4      |
| Support marginalized groups with tools and logistics                                |         | Q4 – Q1 |
| Create national database of informal waste pickers, collectors and recyclers        | Q1 – Q3 | Q1 – Q3 |
| Organize occupational health and safety training for dumpsite plastic waste pickers |         | Q1 – Q3 |

# Promote Inclusivity: Needed Action

#### Reduce and substitute

▶ Implement existing policies in a genderresponsive and inclusive manner



- · Adopt an inclusive EPR scheme
- · Introduce targeted public awareness campaigns for the reduction of plastic use

# Redesign

· Design solutions to incorporate intersectional gender analyses



# Recycle

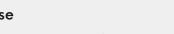
- ► Create social protection schemes for informal sector waste workers
- Set up industrial hubs for plastic waste recycling at the regional or district level, targeting equal representation
- · Create industry training programmes targeting the informal sector and women

## Collect

- Develop gender and inclusivity guidelines
- ► Design training programmes to create opportunities for the most marginalized groups
- · Map, engage and organize informal workers into associations and cooperatives
- · Support marginalized groups engaged in plastic waste collection with needed equipment
- Train women and informal plastic waste collectors as citizen scientists to support data collection
- Design organizational capacity-building training and opportunities for women and informal plastic waste collectors

# **Dispose**

- · Institute measures to bring all dumpsites up to standard sanitary conditions
- · Provide health and safety facilities and organize occupational health and safety training for waste pickers at waste treatment sites







Critical accelerator to unlock a circular economy for the plastics and waste sectors

# Promote Inclusivity: Case Studies

# **Trashy Bags**



Trashy Bags Africa: Collects over 200,000 plastic water sachets each month, that are cleaned and upcycled into fashionable, iconic and useable products. Trashy Bags Africa works directly with plastic waste collectors around Accra and employs 30 skilled staff at its factory. The organisation also collaborates with charitable organisations in Ghana, providing school bags with vital educational materials to school children throughout the country.

Trashy Bags 🔼



# Nestlé Ghana





Project Tricycle was initiated by Nestlé Ghana Ltd in partnership with the 'Pure Water' Waste Collectors Association and in collaboration with Ministry of Environment, Science, Technology and Innovation to increase collection of plastic waste for recycling. The Project started in 2019 and has progressively donated, 40 tricycles and helmets, more than 2,000 waste picking tools and other protective gear to the collectors.

Additionally, every year, Nestlé organizes safety and health training for the pickers and collectors. Since the project's inception, over 5,000 metric tons of plastic waste have been collected for recycling. Nestlé will scale up the project by donating more tricycles and safety gear, as well as partnering with more aggregators and recyclers in Ghana.

Project Tricycle

# City Waste Recycling



City Waste Recycling is a thriving woman-led Ghanaian business, reducing plastic pollution, contributing to climate action and improving livelihoods. The company now recycles over 500 metric tons of waste plastic into clean pellets per year and employs about 600 people.

City Waste Recycling



metric tonnes of waste plastic are recycled into clean pellets per year at City Waste Recycling

# Promote Inclusivity: Case Studies

# **DOW**



DOW is partnering with the YALI Regional Leadership Center West Africa, Accra to train 48 young Africans in sustainable waste management. Dubbed the DOW/YALI Accra RLC Design Challenge on Sustainable Waste Management, the collaboration will provide intensive training and learning opportunities for participants and foster collaboration across West Africa. Winners receive a \$10,000 grant and twelve months of mentorship.

DOW partners YALI 🔼



# Waste Or Create Hub





Waste Or Create (WoC) Hub is Africa's First Eco-Innovation and entrepreneurship center bringing people together to create radical innovations to solve some of the biggest environmental and climate change problems.

WoC is the convener of the African Recycle Symposium and Fair with sites in 3 countries across West Africa and the founding and managing team of Africa's first green commerce platform, Circular Place in collaboration with MasterCard Foundation which was developed to make eco-friendly products and services easily accessible and preferable. WoC combines principles of sustainability with STEAM education in an engaging, alternative, and skills-based approach to develop the talent for the businesses and industries that will shape the future of tomorrow.

Waste Or Create

# Global Affairs Canada











Global Affairs Canada through its
Field Support Services in Ghana,
provided technical support to the
Ghana NPAP for the development
of a Gender Analysis of the Plastic
Waste Sector that examines the
gender roles, barriers, and impacts
across the plastics value chain. The
Gender Analysis was followed by
the development of an Intersectional
Gender Equality Strategy that aims to
provide a framework to guide gender
mainstreaming in all of NPAP's work.

Global Affairs Canada





Promote Inclusivity: Partner Spotlight

# Women in the Informal Economy Globalizing and Organizing (WIEGO)

WIEGO supports, strengthens and connects organizations of waste pickers to enable them to amplify their collective voice in the policy-making and rule-setting bodies that affect their work and lives. WIEGO conducts and sponsors research and helps improve official statistics on informal employment and the informal economy to increase the visibility of workers in this sector.

WIEGO has supported female and male waste pickers at the Kpone landfill site to undertake pilot waste collection exercises in the Kpone community. This work has informed subsequent engagement with community residents, traditional and elected leaders as well as municipal authorities. Results from the pilot collection exercises have been used to develop a proposal to advocate for a waste collection contract between the Kpone Waste Pickers Association and the Kpone Municipal Assembly. Additionally, they will require infrastructure such as a sorting centre, and other equipment like tricycles to enable them effectively implement the proposal.

After the second pilot waste collection exercise, 30 female and male waste pickers were able to collect about 1.7 tonnes of plastic (14.2%), organic (66.3%) and non-recyclable (19.5%) wastes from households. If the goal of securing a waste collection contract for the waste pickers' cooperative is achieved, the project will provide alternative livelihoods and decent working conditions for female and male members of the Kpone Waste Pickers Cooperative.



Opposite (p18) and above: WIEGO, Dean Saffron

# Green Africa Youth Organization •



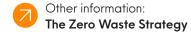
Green Africa Youth Organization (GAYO), is a youth-led gender-balanced advocacy group that focuses largely on environmental sustainability and community development

The Sustainable Community Project (SCP) is the first community-based circular economy model in Ghana that is being replicated in other communities in Africa. The project is in three folds, with a member of the community leading each of the three activities as an entrepreneur:

- Composting: producing compost for young farmers through the collection of organic and agricultural waste within the community. The project collaborates with waste pickers to gather organic waste from markets and food stores. Their waste is composted using local composting methods and sold to farmers at an affordable rate to generate income for the waste pickers and the compost-making entrepreneurs.
- Recycling Arts: producing durable bags and other domestic items from plastic waste and providing free training to unemployed young girls. Through this, they are able to generate income through sales.
- Charcoal Briquette: Producing briquette from agricultural waste as a replacement for wood fuel. The traditional charcoal production from wood is leading to large-scale deforestation and threatening the ecological health of the forest ecosystem. Additionally, cooking with wood fuel is affecting the health of women due to the high rate of indoor air pollution from burning wood.

Over the years, the success of the Sustainable Community Project has been scaled to other regions including the Abuakwa Municipality and the Greater Accra Region. In Accra, the project is currently diverting waste from landfills, influencing policy through the developed Zero Waste Strategy, and supporting communities to spearhead effective waste management practices while creating green jobs. This project, implemented in partnership with the La Dade Kotopon Municipal Assembly (LADMA) and other stakeholders has spurred multilevel partnerships and attracted funding including the Sustainable Enterprise-driven Solution to Plastic Management project spearheaded by the UNDP GEF, Small Grants Program. Currently, in partnership with other stakeholders, the project has diverted 7000kg of plastics (PET/LDPE/HD/PP/ALU) from the community to the material recovery facility and piloted an urban farm from the produced organic compost with recycled plastics (bottles, sachet, cans, gallons).

Capacity building for Environmental Health Officers To assist the Municipal Assembly in effectively delivering their mandate, health and safety training focusing on plastic management laws and regulations was organized to train the project management team and Environmental Health Officers with the required skills to spearhead education among community residents on waste management.









Impact Area 2

# Inform Policy



# Objective



Identify opportunities to create an enabling environment in support of addressing plastic pollution and waste.

# **Priorities**

- Standards for recycled content in food and beverage adopted by 2023
- Extended producer responsibility scheme in place by 2024
- Gradual phasing out of problematic plastics starting in 2025

# Task Force Membership

#### Public sector

Ministry of Environment, Science, Technology and Innovation

Ministry of Sanitation and Water Resources

Ministry of Local Government and Rural Development

Ministry of Health

**Environmental Protection** Agency

Ghana Standards Authority

Food and Drugs Authority

Ghana Statistical Service

**Consumer Protection Agency** 

Council for Scientific and Industrial Research

Accra Metropolitan Assembly

Ghana Revenue Authority

#### Private sector

Food and Beverage Association of Ghana

Ghana Recycling Initiative of Private Enterprises

**IRECOP** 

Cyclos

City Waste Recycling

**Environmental Service** 

Jekora Ventures

**Providers Association** 

Association of Ghana Industries

Coca-Cola

Guinness Ghana Breweries

Veolia Ghana

Mohinani Group

rePATRN

**Unilever Ghana** 

#### Civil society

WIFGO

Green Africa Youth Organization

WRAP

### International organizations

World Bank Group

Plastic Producer Responsibility Organization

United Kingdom Foreign Commonwealth Development Organization

**European Union** 

UNIDO

# Inform Policy: Workplan

| Activities  | 2022    | 2023 |
|---|---------|------|
| Gradual phasing out of problematic and unnecessary plastics |         |      |
| Finalize scope and baseline                                 |         | Q1   |
| Understand consumer behaviour                               |         | Q2   |
| Assess market ready alternatives                            |         | Q3   |
| Conduct industry consultations                              |         | Q4   |
| Develop an action plan for phasing out problematic plastics |         | Q4   |
|   |         |      |
| Extended producer responsibility                            |         |      |
| Vision setting  | Q2      |      |
| Evidence gathering  | Q3      |      |
| Stakeholder workshop  | Q4      |      |
| Scheme design   |         | Ql   |
| Workable draft for government approval (MESTI)              |         | Q3   |
| Implementation plan and PRO                                 |         | Q4   |
|   |         |      |
| Standards for recycled content                              |         |      |
| Budget and cost sharing                                     | Q2      |      |
| Complete development of standards                           | Q3 – Q4 |      |

## Inform Policy: Needed Actions

### Reduce and substitute

- ▶ Develop and implement an EPR scheme
- ► Gradually phase out problematic polymers and products
- Implement policy to charge for single-use plastic bags
- Discourage the importation of non-recyclable plastics
- Reduce reliance on single-use plastic applications

# Redesign

- · Promote the importation of recyclable plastics
- · Create policy and standards for reuse and refill models
- · Incentivize technologies and know-how that encourage reuse and refill

# Recycle

- · Acquire land for plastic-waste recycling facilities in accessible areas
- · Introduce legislation for domestic and industrial waste segregation and recycling targets



# Collect

- · Include informal actors in government contracts
- Register waste pickers in social protection schemes (including health and childcare)
- · Enhance measures for tracking and enforcing local by-laws

# Dispose

- · Acquire sites for safe waste disposal
- · Develop policies for the use of safe disposal sites
- Enforce existing laws on fly-tipping and open burning







Critical accelerator to unlock a circular economy for the plastics and waste sectors

## Inform Policy: Case Studies

# **IRECoP**





Integrated Recycling and Compost Plant Limited (IRECoP) is a waste processing and recycling company established to receive, sort, process and recycle municipal solid waste to produce organic compost for agronomic purposes in Ghana and the subregion. Other recoverable materials, including plastics and metal scraps, serve as input materials for the steel and plastic manufacturing sectors.

IRECoP 7



# Basel, Rotterdam and Stockholm Conventions





Funded by Norad and in cooperation with MESTI Ghana and other partners, the Secretariat of the Basel, Rotterdam and Stockholm Conventions facilitated a range of initiatives to implement the conventions to address plastic waste in Ghana. This included the development of a national plastic waste inventory, legal recommendations, a collection scheme for fishing nets, production of reusable bags and citizen-science beach clean-ups. Additional pilots, such as the use of compostable packaging, training of recyclers in reducing releases of microplastics and the introduction of water vending machines to reduce the use of plastic water sachets are underway. A training dedicated to environmental authorities, customs and law enforcement agencies to combat illegal traffic in plastic wastes while facilitating legal trade is planned for 2023.



## Inform Policy: Case Studies

# **EPR Toolkit**





Under the partnership between Ghana and the German Federal State North Rhine-Westphalia, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH facilitated a series of webinars (2020-2021) and a workshop (2022) on the main pillars of an effective Extended Producer Responsibility (EPR) system for plastic packaging in close coordination with MESTI to contribute to informed decision-making on an appropriate EPRscheme for plastic packaging in Ghana. The conclusions and recommendations from the webinars and workshop are documented in "Conclusions and Recommendations" from April 2022.

EPR Toolbox



Above & right: Nelplast Eco Ghana

# **Nelplast Eco Ghana**



Nelplast Eco Ghana is a plastic wastes collection, recycling, and eco-friendly building and construction company based in Katamanso in the Greater Accra Region of Ghana. The Company was incorporated in September 2018 to undertake the collection and recycling of plastic wastes of different kinds into Lego bricks and tiles for the construction of affordable eco-friendly houses for the middle-income and low-income brackets in Ghana. The company currently employs 79 workers as direct employees who work as supervisors, machine operators, electricians, mechanics, factory hands, administrators, security, drivers, and cleaners.

Nelplast Eco Ghana

# **GPHA**



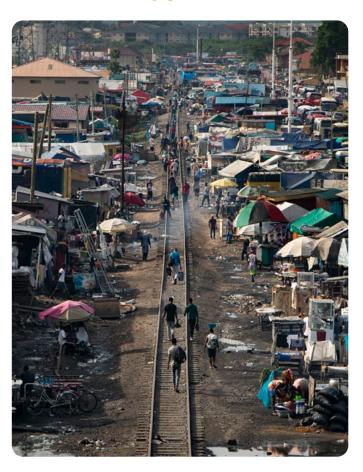


Ghana Ports and Harbours Authority (GPHA) has started segregating its waste as part of measures to ensure environmental sustainability at Ghana's seaports. Recognizing that port activities are industrial in nature and could pose risk to the environment, port management initiated Sustainable Ports Agenda in collaboration with key stakeholders.

GPHA Starts Waste Segregation



# Ministry of Environment, Science, Technology and Innovation (MESTI)



The Ministry of Environment, Science, Technology and Innovation (MESTI) aims to place science, technology and innovation at the centre of the socio-economic transformation to enhance economic growth through an advanced and well-structured economy.

The **National Plastics Management Policy** sets out 17 strategic actions that, when deployed together, can establish opportunities for job creation and business growth while eliminating plastic pollution.

MESTI in collaboration with the Ministry of Local Government and Rural Development (MLGRD) and leaders of the Kwahu Traditional Area, leveraged the 2022 Easter Festivities to launch a campaign dubbed "Plastic is a resource not waste". The campaign formed part of measures to create awareness and sensitize the public on the economic benefits of plastics as well as its harmful effects on the environment. It provided 300 dustbins and other waste management logistics.

The pilot project for plastic waste management in the Greater Accra Municipal Assembly (GAMA) will enable interventions in selected communities in a Municipality in GAMA and support with logistics and financial resources for collecting, sorting and recycling plastic waste using circular economy principles.

# The five pillars and 17 strategic actions of Ghana's National **Plastic Management Policy**



- Communication
- School Education
- Alternative Materials
- **Recycling Targets**
- Government Plans
- Industry Plans
- R&D Circular Economy
- Local Technology
- Trading Platform
- Resource Mobilization
- Certificate Scheme
- Extended Producer
- Environmental Tax
- Green Procurement
- Secretariat
- Regulatory Framework
- Hazardous Ban



Inform Policy: Partner Spotlight

# Ministry of Sanitation and Water Resources (MSWR)

Ministry of Sanitation and Water Resources (MSWR) has the goal to contribute to improvement in the living standards of Ghanaians through increased access to and use of safe water, sanitation and hygiene practices and sustainable management of water resources.

Inclusion of Informal Actors in Government Contracts.

In 2021, the MSWR updated assembly waste management contracting guidelines to require private waste management collection companies to engage informal actors (e.g., waste pickers) to service low-income areas that have traditionally been under-serviced. This is one of the foremost initiatives in-country to integrate the informal sector within government contracts in a way that is inclusive and responsive to the needs of marginalized community members.



**Funding of Waste Management Infrastructure.** The Ministry has been collaborating with Development Partners, Private Sector Service Providers, CSOs and NGOs through public-private partnerships to set up recycling plants and waste banks in every region of Ghana.

**Environmental Sanitation Policy** is being reviewed to integrate current developmental agenda (SDGs, Climate Change, Plastic Waste Management, Informal Service Provision, Gender Mainstreaming etc.) to ensure sustainable and quality service delivery of environmental sanitation equitably across all municipalities nationwide.

**Institutional Litter Bin distribution program** to encourage waste segregation and promote environmental cleanliness in the institutions." (Schools, hospitals, military barracks)





# **Objective**



Encourage efforts to remove policy barriers to investment in the circular economy for plastics and attract investment in sustainable solutions.

# **Priorities**

- 🜖 Implement an EPR scheme
- Raise visibility of investors and investment-ready projects
- Build capacity of financial sector actors

# Task Force Membership

#### **Public sector**

Ministry of Finance

Office of the President

Ministry of Environment, Science, Technology, and Innovation

Ministry of Trade and Industry

Ghana Infrastructure Investment Fund (GIIF)

#### Private sector

Ghana Recycling Initiative for Private Enterprises(GRIPE)

Jospong Group

CalBank

Fidelity Bank

ABSA Group Ltd

Societe Generale

Oasis Capital

Venture Capital Trust Fund

Environmental Service Providers Association (ESPA) Qualiplast

Nelplast Ghana Limited

**SESA Recycling** 

#### Civil society

Alliance to End Plastic Waste

### International organizations

European Investment Bank

African Development Bank

International Finance Corporation

World Bank

United Nations Industrial Development Organization (UNIDO)

United Nations Development Programme (UNDP)

United Kingdom Foreign Commonwealth Development Office

British International Investment (formerly CDC Group)

# Unlock Financing: Needed Actions

## Reduce and substitute

- Operationalize the Plastic Levy / Environmental Tax (Act 863)
- Support local research into plastic alternatives, including through the provision of funding



Support local research into the redesign of packaging systems

use recycled content in new products

# Recycle Create inclusive financial incentives

- for circular economy business models and new innovations
- Provide funding for R&D and piloting of innovative recycling technologies
- Promote use of recycled materials with fiscal incentives
- Provide funds for appropriate resources to develop end markets
- Create long-term financing instruments at industry-friendly interest rates for recycling



## Collect

- Incentivize companies that fund groups in the plastic waste collection sector
- Improve infrastructure and incentivize household waste collection and source segregation
- · Improve the financial reward for collectors
- Invest in infrastructure, equipment and programmes for trapping and collecting plastics in waterways

# Dispose

► Finance infrastructure and processes that reduce waste disposal volumes









### Unlock Financing: Case Studies

# **Guinness Breweries**





Guinness Ghana Breweries Limited is partnering with Coliba to fund and operate ten bottle buyback centres: eight in Accra and two in Kumasi. A bottle buyback centre is a depot or station where individual waste collectors can drop off or sell their plastic bottles for recycling.

The project will collect 800 tonnes of plastic during the first year of operation, with increased growth and more partnerships expected in the following years.

Guinness Ghana Breweries



# **Zoomlion Ghana**





Zoomlion Ghana Limited (ZGL) has begun the free distribution of bins under its 'One Million-Waste Bin' project. What informed their decision to embark on the free bin project was research carried out by Jospong Group of Companies (JGC) and Zoomlion Ghana Limited, which findings identified the inadequate waste bins in homes to store waste as one major factor of disposing garbage at unauthorized places.

Ecobank Ghana Limited is the financier of the \$10 million project, with Universal Plastic Products and Recycling (UPPR) Ghana Limited and the Environmental Service Providers Association (ESPA) as the collaborators.

Zoomlion Ghana

# **Coca Cola Foundation**





Coca Cola Foundation sponsored the Waste Recovery Innovation Challenge (WRIC 2) that provides technical and financial support to business, research and advocacy projects promoting innovative solutions for waste recovery or waste reduction. Through WRIC 2, the Foundation awarded grants totalling approximately \$134,000 to four winners.

Coca Cola Foundation 🔼

\$134k

in grants was divided between the four winners of the Waste Recovery Innovation Challenge

### Unlock Financing: Case Studies

# **Chaint Afrique**



Chaint Afrique offers circular water services, eliminating single-use plastic bottle and sachet waste at events by providing water dispensers to rent.

Chaint: Circular Water



# **GrEEn Project**













The European Union, Embassy of the Kingdom of the Netherlands in Ghana, SNV Netherlands Development Organisation and United Nations Capital Development Fund (UNCDF) launched the Boosting Green Employment and Enterprise Opportunities in Ghana (GrEEn) project. The four-year, €20 million joint initiative aims to create greater economic and employment opportunities for youth, women and returning migrants by promoting and supporting sustainable, green businesses in two regions in Ghana: the Ashanti and Western regions.

GrEEn Project



# Alliance to End **Plastic Waste**







Alliance to End Plastic Waste provided seed funding to the ASASE Foundation to support women entrepreneurs working to reduce plastic litter in the community. The initiative, called Closing the Loop, uses a circular economy model that enables local communities to benefit from discarded plastic waste by collecting, reprocessing and reselling it. The recycling plant processes a range of plastic waste from water sachets to shampoo and detergent bottles and large cooking oil containers, converting it into regrinds. The regrinds are then sold to recyclers to make items such as pavement blocks, sheets for construction, basins and liners, most of which go back into the local community.

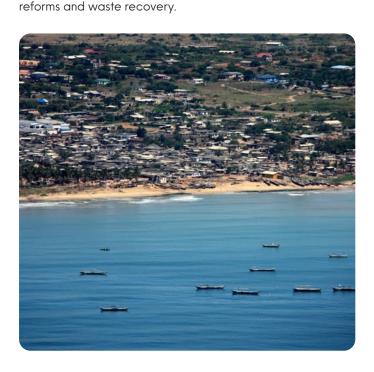
Alliance to End Plastic Waste



### Unlock Financing: Partner Spotlight

# **World Bank Group**

The Greater Accra Resilient and Integrated
Development Project (GARID) is a \$200 million
investment supporting the Government of Ghana to construct
and finance an engineered landfill and waste transfer
station. It's also assisting community-based waste collection
in low-income and vulnerable communities and is engaged in
waste management policy discussions, focusing on key policy



Ghana PROBLUE provides technical assistance and \$1.5 million funding from the PROBLUE Trust Fund managed and executed by the World Bank which aims to enhance knowledge of plastic pollution, strengthen evidence-based policy decisions, promote social inclusion and involve the private sector in improved waste management and the reduction of marine litter and plastic pollution in the Greater Accra Region. Specific interventions include:

- Modelling the performance of proposed policy tools to demonstrate likely financial, employment and climate outcomes.
- Mapping pollution hotspots to inform future mitigation strategies.
- Developing an Extended Producer Responsibility (EPR) scheme to finance waste management and recycling infrastructure.
- Supporting the integration of informal actors into policy and business frameworks through value-chain analysis.
- Analysing the economic and financial performance of the solid waste management sector, supporting the government's aim to leverage public expenditures to mobilize private-sector capital and deliver greater value for money for taxpayers.
- Raising awareness of opportunities to accelerate action to unlock a circular economy.

# United Nations Industrial Development Organization

**Ghana Circular Economy Centre** The United Nations Industrial Development Organization (UNIDO) in partnership with Global Affairs Canada and the Government of Ghana, through the Ministry of Environment, Science, Technology & Innovation (MESTI), have launched the Ghana Circular Economy Centre project to support the country's transition to a circular economy. The 7.5 million Canadian dollars (or approximately six million USD) project funded by Global Affairs Canada will be implemented by UNIDO over a 5-year period in coordination with MESTI. It seeks to establish a Centre of Excellence to promote the adoption of circular economy technologies and practices. Ultimately, the project will improve the ability of entrepreneurs, particularly women, the youth and those within the informal sector, to access resources and technologies that would enable them to identify, design, develop and scale up circular economy business models, while finding innovative ways to reduce negative environmental impacts.

Establishing a circular economy framework for the plastics sector in Ghana. This Global Environment Facility(GEF) funded project was also launched by the Minister of Environment, Science Technology and Innovation in June, 2022. The project will be implemented by MESTI in collaboration with UNIDO. It aims to strengthen the national capacity of Ghana to transition to a circular economy framework that addresses plastic leak-age into the country's oceans and waterways, facilitates sustainable plastics management through operationalizing the National Plastic Action Partnership (NPAP-GPAP) and the National Plastic Management Policy (NPMP; and ultimately ends marine plastic pollution and reduces the unintentional emissions of POPs (u-POPs).





# **Objective**



Promote initiatives that help consumers and businesses form a more sustainable relationship with plastics.

# **Priorities**

- Support the development of a citizen engagement strategy
- Lead the development of a behaviour-change roadmap
- Support stakeholder citizen engagement campaigns

# Task Force Membership

#### **Public sector**

National Centre for Civic Education

Ministry of Environment, Science, Technology and Innovation

#### Private sector

DOW

Coca-Cola

Voltic Ghana

Ghana Recycling Initiative for Private Enterprises (GRIPE)

Jospong Group

#### International organizations

United Nations Develop Program (Accelerator Lab)

**WRAP UK** 

#### Civil society

Recycle Up Ghana

Plastic Punch

Chaint Afrique

Asase Foundation

**Environmental Justice Foundation** 

Youth Reporters for **Environment** 

Centre for Coastal Management

Women in Informal Employment Globalizing and Organizing (WIEGO)

Environment36

Coalition of NGOs in Water and Sanitation (CONIWAS)

# Transform Behaviour: Workplan

| Activities   | 2022    | 2023    |
|--|---------|---------|
| Develop a citizen engagement strategy / campaign                 |         |         |
| Conduct a baseline analysis for behaviour                        | Q2 - Q3 |         |
| Identify target audiences and priority behaviours                | Q3      |         |
| Release RFP and engage implementing creative agency              | Q3 – Q4 |         |
| Approve campaign execution plan                                  | Q3 – Q4 |         |
| Execute Citizen Engagement Campaign                              |         | Q1 – Q4 |
|  |         |         |
| Develop a behaviour-change roadmap                               |         |         |
| Analyse findings for baseline on behaviour                       | Q3 – Q4 |         |
| Set objectives and targets                                       | Q3 – Q4 |         |
| Develop TOR and hire consultant                                  | Q3 – Q4 |         |
| Develop Behaviour Change Roadmap                                 | Q4      |         |
|  |         |         |
| Amplify existing efforts / create a coalition                    |         |         |
| Set objectives and evaluation criteria                           | Q3      |         |
| Engage organisation/consultant to stock-take ongoing initiatives | Q3 – Q4 |         |
| Review report  | Q4      |         |
| Develop modalities for coordinated action                        |         | Q1 – Q2 |

#### Transform Behaviour: Needed Actions

#### Reduce and substitute

- ► Roll out effective public education campaign, based on behavioural science
- Investigate and monitor behaviours to militate against the increasing use of plastics
- Implement and enforce downstream waste segregation
- Encourage downstream waste segregation behaviours through incentivization

# Redesign

 Encourage consumer adoption of new delivery models

# Recycle

- Improve infrastructure and incentivize household waste collection and source segregation
- Launch an industry and end-user campaign to encourage appropriate recycling behaviour
- Disseminate best practice and business models to recycling practitioners

### Collect

 Provide transfer stations at District Assemblies for temporary plastic waste storage schemes



- · Build community buyback centres
- Sustain behavioural campaigns that target diverse demographics
- Roll out public education campaign to change perceptions of waste collectors

# Dispose

• Educate citizens on upstream consumer choices and waste management practices







# **Net Free Seas**



The Environmental Justice Foundation's (EJF) Net Free Seas project is an incentive-based collection programme helping local fisherfolk collect waste nets to prevent them from ending up in the sea. It also creates awareness for fisherfolk to release sea turtles captured in their nets. The Net Free Seas project is being implemented in six fishing communities in Ghana's Central Region.

EJF Ghana 🔼



# Netcycle





Netcycle helps rural and coastal communities discover alternative livelihoods by unlocking access to markets for collected and discarded monofilament nylon fishnets for upcycling. It provides rewards for ocean-bound plastics and brings coastal and riverine communities closer to recycling infrastructure. Netcycle links rural communities to global markets for recycling materials, leverages innovation to empower women and youths to play a more active role in fishing and facilitates more sustainable living. Netcycle aims to be a key enabler in Africa's transition towards a circular economy.

Netcycle 🖊



# Mohinani Group







Mohinani Group in partnership with the Ghana Education Service, Accra Metro District and Environment360, hosts an annual Waste Management and Recycling competition across 37 schools in the Greater Accra Region. The competition supports environmental education in basic and Junior High Schools and rewards schools for collecting recyclable materials.

Mohinani 🔼



#### Transform Behaviour: Case Studies

# **UGPRP**







Institute of Environmental and Sanitation Studies' The University of Ghana Plastic Recycling Project (UGPRP) is a student-led initiative aimed at instilling the culture of source segregation of plastics among members of the University Community. It involves the provision of facilities at vantage points on the University Campus and at the various halls of residence for source segregation of empty plastic bottles and water sachets to complement the diverse forms of awareness creation undertaken as part of the project.

UGPRP 🗾



# **Sesa Recycling**







Sesa Recycling is a waste management company offering innovative recycling services for businesses and households in Ghana. Individuals are incentivized to recycle and reduce waste pollution through a points-based reward scheme for every kilo of plastics delivered at drop-off points. Recycling points are stored into a digital wallet and customers can use it to save money like a bank or pay for utility bills.

Sesa Recycling 🔽



# **Spex Africa**





Spex (SmartPack Exchange) is a packaging service solution that leverages a web platform and app to connect restaurants and vendors to customers seeking sustainable packaging.

Participants (Restaurants and Food Vendors) save on packaging costs while eliminating single-use food packaging with this reusable packaging exchange model. Users simply order from their favorite vendor on the Spex Platform, the vendor packages their food in a SmartPack reusable container, they enjoy their meal, and then contact Spex when they are ready to have the used container picked up to be sanitized and redelivered to another participating restaurant in a virtuous cycle.

Spex Africa 🔼





## Transform Behaviour: Partner Spotlight

# **Plastic Punch**

**Plastic Punch (PP)** is a Ghanaian non-profit organization on a mission to Inspire behavioral change through citizen science and awareness-raising (edutainment) towards sustainable waste management practices with an emphasis on reducing plastic pollution. PP promotes circular economy and environmental preservation, particularly marine conservation, to support sustainable development impacting future generations.

Plastic Punch Series is raising awareness about the dangers of unmanaged plastic for the environment, wildlife, and humans, and to provide innovative and sustainable waste management solutions through a series of television dramas. The series encourages viewers to reflect on these issues, making them understand that their daily actions have a bigger impact on the environment.

**Beach clean ups** are one of the key activities of Plastic Punch to raise awareness of plastic pollution and its effects on marine life and ocean conservation. Moreover, it is a distinctive activity of the NGO inasmuch as it is the most direct tool to be used to improve the turtle nesting environment and good sanitation of the beach. It also acts as an awareness-raising strategy towards behavioral change and collecting relevant data on "what" and "who" are the pollutants on our beaches deploying different citizen science protocols.

Simultaneous activities are organized during the clean-ups, such as upcycling workshops with materials found on the beach, theatre plays about environmental issues, sports, quizzes, etc. The waste found at the beaches is handed to PP's partners like Nelplast which consider waste as their resource to produce other materials, such as bricks or textile, or to the landfill for the non-recyclables. (EU BeachCleanup 2020, Plastic Punch BC, EU BeachCleanup 21, Wanlov at Plastic Punch Beach Cleanup)

Biodegradable packaging: Plastic Punch is developing alternative and bio-degradable packaging solutions from locally sourced plant fiber to combat ever-increasing plastic demand and usage for food and beverage packaging.

# Ghana Recycling Initiative by Private Enterprises (GRIPE)

The Ghana Recycling Initiative by Private Enterprises (GRIPE) is an industry-led coalition formed under the Association of Ghana Industries (AGI) to integrate sustainable waste management solutions, particularly on plastics. GRIPE was founded in November 2017 by eight multinational companies with a track record of engaging in sustainability activities concerning plastics in other countries: Coca-Cola Bottling Company of Ghana, Dow Chemical West Africa Limited, Fan Milk PLC, Guinness Ghana Breweries Limited, Nestlé Ghana Limited, PZ Cussons Ghana Limited, Unilever Ghana PLC and Voltic (GH) Limited. The Mohinani Group, Accra Brewery Limited, KGM Industries, Fine Pack Industries, Pernod Ricard Ghana and Universal Plastic Products & Recycling Limited have since joined the coalition.

Community Plastic Buyback – GRIPE, in partnership with Premier Waste Services and the Young Africans For Opportunities embarked on a community plastic buyback project at Buokrom, a suburb of Kumasi. Community plastic buyback events are designed to reach low-income communities by enabling people to exchange plastics for cash by separating and selling their post-consumer plastic waste. During the project, volunteers visit households and local shops to raise awareness of waste segregation and management. About 100 residents and 30 volunteers participated in the exercise in Buokrom. At least 2MT of plastics (mainly LDPE, HDPE, and PET bottles) are recovered from each of GRIPE's plastic buyback events with communities.

A Senior High School (SHS) Plastics Waste Recovery project, in partnership with the Council for Scientific and Industrial Research - Institute of Industrial Research (CSIR-IIR), is underway in eight (8) Senior High Schools in the Greater Accra region. The project introduces the concept of circular economy to schools and empowers student ambassadors to educate others, especially their peers and families, about waste management at source and recycling. The two organizations have donated waste bins to the schools to help segregate their plastic waste for recycling by its partners, Sesa Recycling Limited and Jekora Ventures. GRIPE and CSIR-IIR have also donated educational booklets and other communication materials to the students to enhance their knowledge of the plastic circular economy.

2,035kg
of plastics were recovered by 100
residents and 30 volunteers in just five hours







# **Objective**



Support and promote innovative solutions that tackle plastic waste and pollution in priority countries.

# **Priorities**

- Promote innovation challenges
- Apply ICT solutions to collection
- Support new delivery models

# Membership to be launched in Q3 2022

### Boosting Innovation: Needed Actions

#### Reduce and substitute

- Support new delivery models by enabling innovation
- Unlock catalytic financing for high-impact business models and high-risk innovations
- · Conduct research to effectively target reduction solutions that are locally adaptive and socio-culturally appropriate
- · Promote innovation challenges to meet local market needs

# Redesign

- · Incentivize and enable local innovators to develop locally appropriate models for refill and reuse
- Encourage and incentivize business models that contribute to the shift to a circular economy



# Recycle

► Develop end markets for recycled materials



- · Boost recycling by adding value to recycled materials
- · Develop local plastic separation technology for different types of plastic

#### Collect



- · Adopt tools for pricing transparency along the supply chain
- · Use technology to post information about plastic waste collection opportunities

# Dispose



- ▶ Use technology solutions to improve plastics recovery
- · Research locally available materials that can be used to line disposal sites
- Trap plastics from dumpsite leachate and runoff



Critical accelerator to unlock a circular economy for the plastics and waste sectors



## Boosting Innovation: Case Studies

# **NUTEC Plastics**







The Ghana Atomic Energy Commission has begun the implementation of the Nuclear Technology for Plastic Pollution Control programme, an initiative of the International Atomic Energy Agency launched in 2021 to assist member states in integrating nuclear technologies to combat plastic pollution.

GAEC: NUTEC 🔼



Above: Asase Foundation

# **Asase Foundation**





The Asase Foundation is a legally registered non-governmental organization (NGO) in the Greater Accra Region of Ghana with the aim to provide a platform for the inspiration and empowerment of women and beyond by offering safety best practices, technical and business training to manage their businesses in the plastics value chain.

CASH IT! are the ASASE Foundation's social enterprises offering women entrepreneurs especially, the opportunity to cash in the value of plastics currently littered for the benefit of their families and communities. The ASASE Foundation commissioned its second CASH IT! plastic recycling plant in Tema West Municipality in Accra. The plant has a processing capacity of 2000MT/per year and will create 44 jobs.

CASH IT! 🖊

# Ghana Climate Innovation Centre



Ashesi University's Ghana Climate Innovation Centre (GCIC), with funding from Global Affairs Canada, provides 9-month business incubation and acceleration support to SMEs that contribute to climate action in Ghana, including those engaged in plastic recycling / upcycling, to help them finetune their green business models, improve their access to finance and markets, scale up or be investmentready. Additionally, GCIC provides financial and technical grants to entrepreneurs in each cohort, and seeks to inform and influence the Government of Ghana for a gendersensitive fiscal policy that is aligned to the needs of a low-carbon economy.

Ghana Climate Innovation Centre

### Boosting Innovation: Case Studies

# **Mckingtorch Africa**







Mckingtorch Africa is a registered social enterprise working in environmental sustainability and sanitation. It recycles, upcycles, advocates for environmental sanitation, operates community and beach cleanups, provides mentoring and training for young people to create solutions from waste, hosts plastic waste art exhibitions and sells products and artworks made from plastic waste. It also engages institutions globally for research partnerships.

McKingtorch unveiled its first solar-powered bus shelter made from plastic waste in Dzorwulu, Accra. The company has also designed large collection receptables suitable for installation in public spaces.

Mckingtorch Africa 🔼



# **Royal Crown Packaging**





Royal Crown Packaging organizes an annual Students Packaging Research and Innovation Challenge for tertiary institutions. Winning entries are submitted to the WPO WorldStar Student Competition, a major platform where students around the world showcase their talents. The 2022 competition targeted post-consumer plastic packaging waste, seeking solutions on how to design a consumer or distribution package using post-consumer waste or recycled plastic material.

Royal Crown Packaging



Above: Coastal Conservancy

# **Coastal Conservancy**







Coastal Conservancy Organisation is an Environmental NGO passionate about the clean beach and is geared towards stemming shoreline pollution and deterioration to preserve and protect Ghana's coastline. Specialized Litter Trap Equipment was installed for a pilot demonstration on the Korle Lagoon, Jamestown, Accra to prevent, recover and harvest land-based ocean bound plastics from flowing into the sea and polluting the ocean. The introduction and installation of the specialized Litter Trap Equipment was supported by Ghana Ports & Harbours Authority (GPHA) as part of Coastal Conservancy Organisation's (CCO) initiative to find solution to land-based ocean bound plastics in waterways and waterbodies in Ghana. The project is envisioned to extend across the entire 550 km of Ghana's coastline.

Coastal Conservancy Organisation





# Boosting Innovation: Partner Spotlight

# United Nations Development Programme 2



The United Nations Development Programme in Ghana developed the Waste Recovery Platform to be a one-stop solution, connecting all actors in the waste management value chain to promote waste recovery in a circular economy context.

The **Waste Resource Map** 7, created in collaboration with NPAP Ghana, mapped 116 waste collection and recycling points in Accra to increase awareness and patronage of Ghana's existing plastic waste management infrastructure. It's the country's first freely available resource showing who to contact for collection and recycling.

The Waste Recovery Innovation Challenge, in partnership with the Embassy of the Royal Kingdom of the Netherlands and the Coca-Cola Foundation, has held two editions providing technical and financial support to innovative businesses, research and advocacy projects demonstrating resource recovery opportunities in Ghana.

A COVID-19 social media campaign was developed to raise awareness of the important role of waste collectors in the response to COVID-19; mobilize resources to provide PPE to waste collectors; create awareness about the safe use and disposal of face masks, tissues, and so on; and to sensitize communities on how they can manage waste efficiently during COVID-19.

The Ghana Integrated Waste Management Fair 2021 was organized in partnership with NPAP Ghana and MESTI. The event showcased 50 exhibitors with innovative solutions using different materials for varied uses throughout the value chain.



# Boosting Innovation: Partner Spotlight

# **Environment360**



**Environment360** specializes in supporting communities develop circular solutions that lead to zero-waste. They have a special focus on supporting informal sector workers and youth to create green jobs within their communities.

Circular Innovation Hub, located in Dodowa, seeks to create green jobs by providing training, partnerships and technology that help communities achieve zero waste. The Hub provides technical training programs that support the development of sustainable recycled products, and market linkages for products developed. The Hub's first project uses an open-source modular recycling technology that allows HDPE and PP plastics to be easily recycled into second-life products, such as a Ghana waste bead. The Hub is aiming to train 100 informal waste pickers who will divert 10,000 tons of plastics from landfills and waterways, offsetting 41,000 tons of carbon in the next five years.

**Pick-It**, with funding support from the German Ministry of Environment, Nature Conservation and Nuclear Safety's IKI grant, is a waste picker-led sorting center seeking to develop the business capacity of waste pickers, as well as increase their incomes. The center is a safe space for waste pickers to segregate, store and sell the plastics they collect. The project offers value-added services for waste pickers such as storage space, medical screenings, transportation, as well as personal protective gear and refreshments. The project seeks to increase its collection from 10 metric

tons of plastic to 30 metric tons each month. To achieve its objective, the organization is creating a points-based system that awards groups for consistently bringing in plastics to the facility. The organization has also provided two flakers to support moving waste pickers up the value chain.

41,000

tonnes of carbon will be offset over the next five years by the Circular Innovation Hub's plans to divert plastic from landfill





# **Objective**



Align with key stakeholders on metrics and standards for measuring plastic waste and pollution.

# **Priorities**

- Roll out Plastic Action Initiative Tracker and periodic impact reporting on stakeholder action
- Introduce national and specialized real-time data collection systems to track material flows
- Define problematic plastics that should be reviewed for phasing out

# Membership to be launched in Q3 2022

#### Harmonize Metrics: Needed Actions

#### Reduce and substitute

 Create policy and standards for the reuse and recycling of plastic materials



# Redesign

• Define problematic and unnecessary plastics for phasing out



# Recycle

► Introduce real-time data collection systems for tracking material flows across the plastics value chain



- Set up industrial hubs for plastic waste recycling ensuring equal representation of beneficiaries
- Develop local technology for supply-chain transparency and material quality assurance
- Build capacity to monitor imported plastics and ascertain their potential for recycling
- · Create quality standards for recycled materials



Critical accelerator to unlock a circular economy for the plastics and waste sectors



#### Harmonize Metrics: Case Studies

# **IESS**





The Institute of Environment and Sanitation Studies rolled out Cleaning from the bottom up: integrating the informal waste collector into the waste management system, a five-year programme that seeks to grow the pipeline of high-quality, integrated, solutions-oriented, early-career research into global sustainability in Africa. This research can help address complex sustainability challenges in the region.

IESS: Cleaning from the Bottom Up (



# Footprints Africa







Footprints Africa's catalytic and fast-paced Circular Business Hotseats series is addressing the critical challenges faced by circular businesses. It brings together over 120 circular-focused entrepreneurs across four value chains: plastic waste to construction, regenerative agriculture, black soldier fly farming and e-waste. Entrepreneurs are linked with technical experts and investment professionals to help solve their toughest questions in a unique, question-only format. The Hotseat series has been made possible by the support of Sitra, the Finnish Innovation Fund.

Footprints Africa

120

circular-focused entrepreneurs are catalysing change in the Circular Business Hotseats series

# **UPPR**









Universal Plastic Products and Recycling Limited (UPPR) UPPR manufactures different colours and sizes of plastic Waste Bins, Waste Bin Liners, Seedling Bags, Pallets, Buckets and other plastic products. The company also distributes its products among traders and institutions in neighbouring countries and across the West African sub-region. UPPRs recycling activities seeks to rid the environment of filth by collecting all types of broken plastics as well as water sachets and PET bottle and jars for recycling, thereby creating jobs and promoting a clean and healthy environment.

UPPR Ghana 🖊

#### Harmonize Metrics: Case Studies

# **SAP & MESTI**



SAP and MESTI rolled out the plastic traceability project which captures data about plastic collectors, leading to improved organization, better rewards for pickers and enhanced traceability that gives plastic greater value.

Ghana's Plan to Minimize Plastic Waste



# Value for Waste







ASA Nwura is a circular economydriven cleantech company located in the Western region. It powers the circular flow of solid waste by digitizing the collection of sorted waste from consumers, households and companies for authorized recyclers. GRIPE supported ASA Nwura to implement a community-based plastic recovery project titled Value for Waste. The project was created to close the loop in the plastic value chain through a blend of upstream and downstream strategies that were localized in the context of Abuesi, Shama, a typical rural coastal community. A total of 3,474kg of waste was recovered from the environment, out of which 2,736kg were LDPE, 534kg were PET and 204kg were HDPE.

ASA Nwura



### Harmonize Metrics: Partner Spotlight

# Recycle Up! Ghana 💿

**Recycle Up! Hub** provides early-stage social entrepreneurs with business development support to develop their social businesses. We also provide entrepreneurs and changemakers with a community of industry experts for mentorship, investments and support.

Recycle Up! Waste Innovation Center works to find innovative ways plastic waste can be put to use. The facility focuses on research and development into different types of plastic waste and innovative technologies to recycle and create value for them.

The **Recycle Up! Ghana Startup Weekend** provides young spirited entrepreneurs with the appropriate methods to take their ideas to the next level and builds a supporting network of like-minded changemakers.

Recycle Up! Nationwide Waste Education Campaign (NWEC) is an extension of our Summer Camp concept at school level. NWEC aims at professionalizing and intensifying our environmental education concepts as well as broadening our scale to reach more schools across Ghana.





### Harmonize Metrics: Partner Spotlight

# Jospong Group 2

The Jospong Group of Companies is one of the most diversified holding company in Ghana with operations in other African countries, USA and Asia. The company has business interest in about 14 sectors of the economy with its biggest operations in Waste management, ICT and Banking as well as Automobile and Equipment, and more than 60 subsidiaries.

**Environmental Sanitation Research Fund:** Twenty-six teams of researchers from 13 universities and research institutions in the country have received a GH¢5 million grant from the Jospong Group of Companies (JGC) Environmental Sanitation Research Fund (ESRF) to investigate issues in the environmental and sanitation space. The grant will fund research projects to be led by the researchers to help keep the country clean and support the national drive towards achieving the relevant United Nations (UN) Sustainable Development Goals (SDGs)

The maiden ESRF awards saw the Africa Environmental Sanitation (AfES) Consult Limited, administrator of the fund, present certificates to all successful applicants. The 26 teams of researchers were selected from 45 applications. The teams and their researchers are from institutions including Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (4); C.K. Tedam University of Applied Science (2); Council for Scientific and Industrial Research – Institute for Industrial Research (1); Ho Technical University (2); Institute of Local Government Studies (1); Kwame Nkrumah University of Science and Technology (5); Kumasi Technical University (1); and Koforidua Technical University (1).





# The way forward

This first edition of the biannual Plastic Action Initiative Tracker is intended to serve as an initial stock-taking of the important work of dozens of actors in Ghana to address plastic waste and pollution. The tracker sets a precedent for measuring the progress of the 74 recommended actions of the Ghana National Plastic Action Roadmap to Eradicate Plastic Pollution (2021).

Future editions of the biannual tracker will go further to transparently monitor and evaluate the effectiveness of Ghana's plastic action ecosystem in joining forces to realize the systemic solutions required across the plastics lifecycle to achieve zero plastic leakage into the ocean by 2040.

No single actor or sector will solve this challenge alone. We must work together strategically if we are to realize the scale of needed solutions in our lifetimes. Preparing the path to a circular economy requires coordinated action sustained over decades. This biannual tracker will regularly gauge the progress of action to address plastic pollution. It will assess if efforts are on track and determine whether ongoing initiatives are tackling issues across the entire value chain or if future efforts should be targeted at neglected areas. It will also identify solutions that are measurably effective and efficient, and well positioned to be scaled to have a more significant impact. The second edition of the tracker will include updates on the four Task Forces currently activated: Policy, Fiancing, Behaviour and Inclusion, and will share updates for the first time of the newly inaugurated Metrics and Innovation Task Forces.

Most importantly, future editions of the biannual Plastic Action Initiative Tracker should inspire others to take action and partner with organizations already actively working on solving the plastic pollution problem.



# **Acknowledgements**

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Setting a regional model for sustainably managing plastics and transitioning to a circular economy globalplasticaction.org/countries/ghana